

Roslindale Open Studios 2010 ad specifications

- Files should be four color process (no spot color).
- Supplied digital files should be high resolution (300 dpi) jpegs, tiffs, or pdf files.
- Deadline to submit ads is **August 15, 2010**
- Send ad artwork questions to Bob@BobDWard.com
- Make checks payable to **Community Arts Advocates** and mail to:

**Roslindale Arts Alliance
PO Box 231
Roslindale, MA 02131**

**Ad size: 1/4 page ad
3.625" x 4.875" vertical
\$135**

**Ad size: 1/8 page ad
3.625" x 2.375" horizontal
\$80**

**Ad size: full page ad
7.5" x 10" vertical
\$425**

**Ad size: 1/2 page ad
7.5" x 5" horizontal
\$225**

ALL sponsors who donate \$500.00 or more may select any size advertisement.
Sponsors will be listed in the brochure, website and get special promotion at the Preview party.

We can help you create an ad if you are unable to provide one. Prices for advertisements include our designer to construct your ad, or your ready made digital files (camera ready) should be supplied with the ad size specifications on this page.